



Intune endpoint management mastery



NerdioCon

2025
— PALM SPRINGS



Kevin Sullivan

Principal Product Manager
Microsoft Intune



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Senior Director, Technical Strategy &
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Technical Trainer / Nerdio

Rolando Jimenez

Technical Solutions Trainer

- Started at Microsoft retail
- Helped Support the IEC in Redmond
- Microsoft funded Intune and W365 workshops
- I am a huge gamer/Star Wars Nerd
- I live in Seattle, Washington



Two truths and a lie

- My dad is a National Boxing Champion
- I own a Humanoid Robot designed with the ability to read human emotions
- I have traveled to every state in the United States



Where are we? Where are we going?

Modern Work focuses on using technologies like Microsoft 365 to enhance productivity, collaboration, and security for a flexible and hybrid workforce, enabling seamless work from anywhere





The future of endpoint management

Kevin Sullivan



What we'll cover

Why here? Why now?
Why Microsoft?

Why cloud native?

The future





Kevin Sullivan
Principal Product Manager



Why here?

94% of SMBs consider cybersecurity critical to their business*

1 in 3 have already experienced a cyber attack.*

Top ranked challenges:

1

Confidential data
protection/managing work
data on personal devices

2

Phishing and
ransomware

3

Securing access for
remote workers

A single answer: Your solution, powered by Microsoft technology

*Source : aka.ms/SMBCybersecurityReport2024

Why now?

1

Artificial Intelligence and Machine Learning:
Everyday, Everywhere

2

Cybersecurity as Strategic Imperative

3

Remote Work and Hybrid Models are
here to stay

4

Cloud Computing and Edge Computing driving
agility and scalability



Jose Gomez Cueto
General Manager – Small and Medium Business
Microsoft, Redmond, Washington, United States



Why Microsoft?



Licenses for most

Microsoft 365 Business Premium

Microsoft 365 E3

Microsoft 365 E5

Microsoft 365 F1

Microsoft 365 F3

Enterprise Mobility + Security E3

Enterprise Mobility + Security E5



Truly cross-platform

macOS

- Automated Enrollment or BYOD
- Single sign-on
- Declarative device management (DDM)

Android

- Work profiles
- Remote actions
- Shared device mode (SDM)

iOS

- Zero-touch provisioning
- DDM, SDM



Partner-focused

License and Adoption Incentives

LevelUp Skilling Program

Digital marketing content on-demand

Community calls and forums

And much, much more

Why Microsoft + Nerdio?



Microsoft



Why cloud native?



The End User



The Company



The Service Provider

Why cloud native?



Zero trust security



Consolidated data for
analysis and insight



Building with agents
and Copilot

Why should you care?



Talent is expensive



IT is a 'commodity'
service

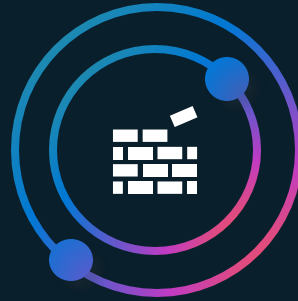


Margin is everything

What to do about it?



Get it all
in the cloud



Choose an integrated
stack



Build and package
unique value



Building with agents and Copilot



[As an MSP] you need to have new opportunities for all your employees, if we're doing the same every year, everybody's gone. If you still do the domain joined laptops, everybody's gone.

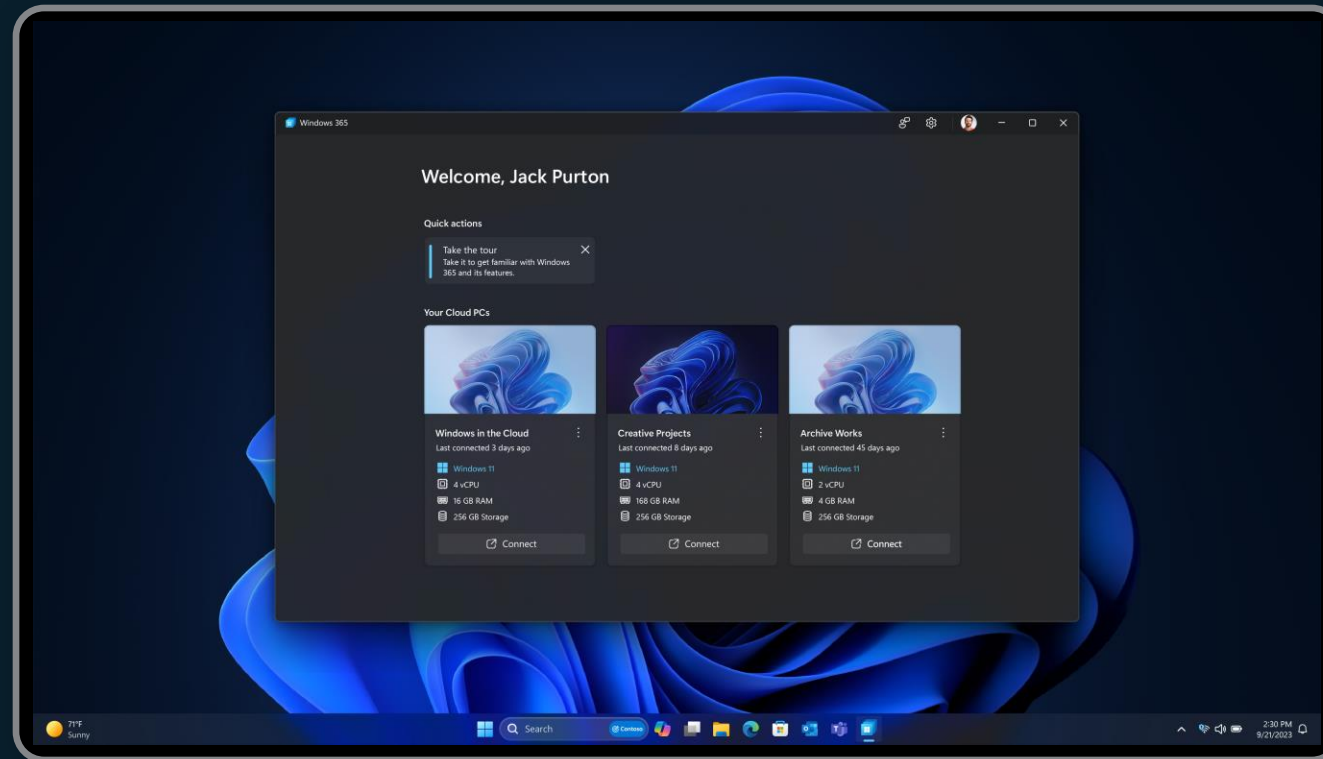
If you don't do Azure...if you don't do AI, everybody's gone.

Erik Loef

CTO & Owner PROXSYS*



Next-gen virtual devices





Next-gen virtual devices



We've added 350 end users to the solution which takes 20 minutes— a massive reduction from the four hours it took with our previous infrastructure.



Karin Niggli

Head of Workplace and Collaboration

Agents are the future

Agents vary in level of complexity and capabilities depending on your need

Simple



Retrieval

Retrieve information from grounding data, reason, summarize, and answer user questions

Generally available



Task

Take actions when asked, automate workflows, and replace repetitive tasks for users

Generally available



Autonomous

Operate independently, dynamically plan, orchestrate other agents, learn and escalate

Preview

Advanced

Nerdio + Microsoft Intune Feedback Survey



Microsoft Intune

What is it?

A set of technologies that securely manage identities, applications, and devices (physical and virtual).

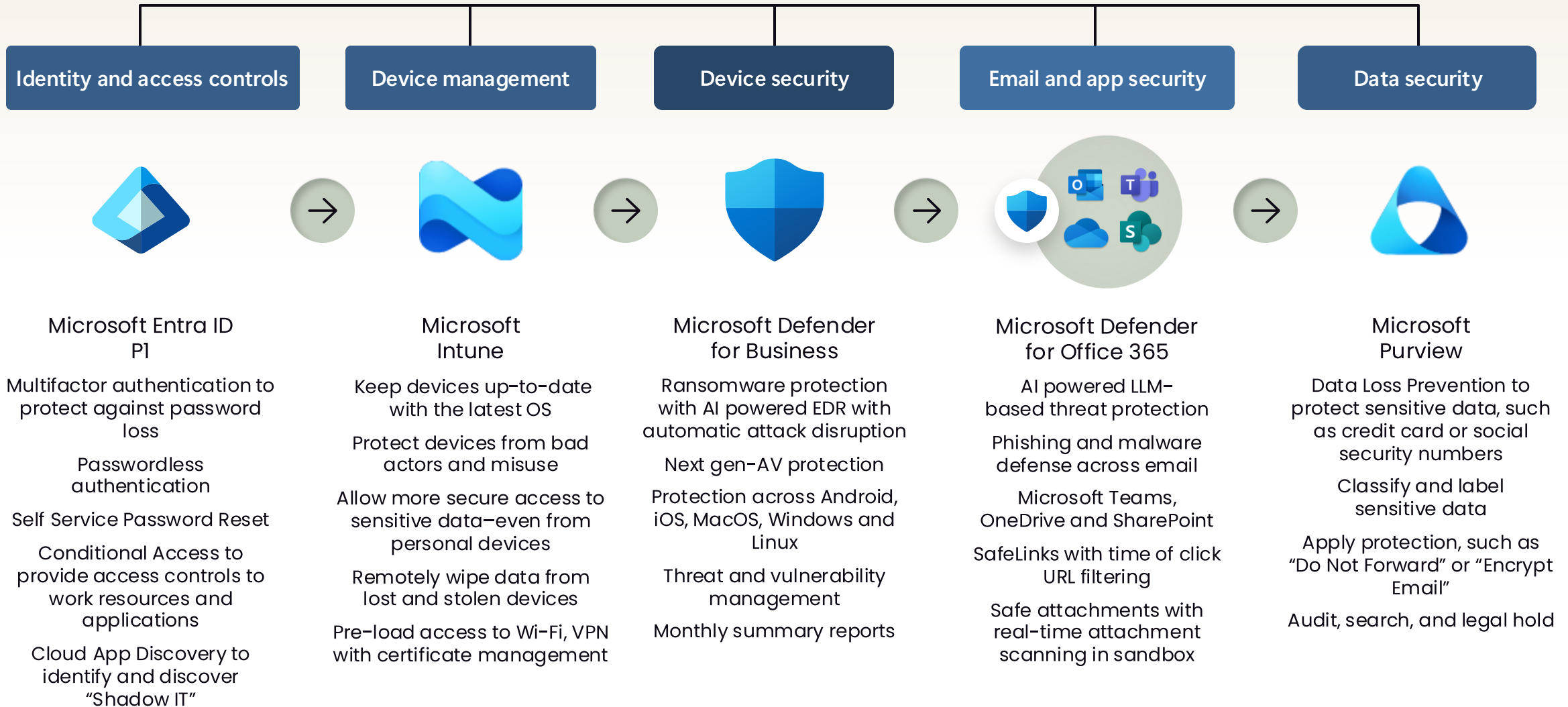
Why use it?

- Included in M365 Business premium, E3+ plans.
- Augments RMM.
- Along with Entra, Defender, Purview, consolidates multiple MSP tools into a single solution.



Layered security

Microsoft 365 Business Premium



What are MSPs using Intune for?

Eliminating domain controllers

- Small businesses that have servers onsite may no longer need them
- If you are no longer hosting any client/server applications, Intune can be a great replacement for a server

Implementing Zero Trust

- Enforce Zero Trust policies across your physical endpoint devices
- Set policies to never trust and always validate when accessing corporate data (conditional access policies).

Replacing Group Policy

- IT has been using GPO since the early 2000s
- Intune has now surpassed most of what you can do using legacy GPOs with Intune Configuration Policies

Endpoint management

- Intune allows the MSP to offer RMM-like functionality out of the box.
- Manage Desktops, Laptops, Mac, Android, iOS devices in many ways, helping to augment existing tools.

Enabling work-from-anywhere

- Truly work from anywhere
- Intune enables secure remote work without a use of a VPN client of any kind
- Access corporate data from any compliant enrolled device
- Access applications without endpoint enrollment with Mobile Application Management (MAM)

Microsoft Intune + Nerdio = A match made in heaven

- Extend your management beyond AVD
- Create policies to automate common functions
- Modify policies and track changes with the change log
- Quickly revert to previous policy versions
- Identify resources that are non-compliant
- Monitor and manage policy drift



Live demo agenda

**Creating Intune
policies**

**Configuring
Conditional
Access**

**Creating MDM
Compliance Policy
in Intune**

**Creating an App
Configuration**

**Importing Intune
policies into Nerdio**

**Solution Baselines
and Modern Work**

**Apple iOS Intune
Enrollment Pre-
Reqs**

**BYOD Demo—
Enrollment via
Company Portal**

**Editing Intune
policies in Nerdio**

BREAK TIME

**Creating an App
Protection Policy**

**Intune and W365
overview**

**Assigning policies
to endpoints**

**Mobile Application
Management
(MAM)**

**Implementing CIS
Intune Policies**

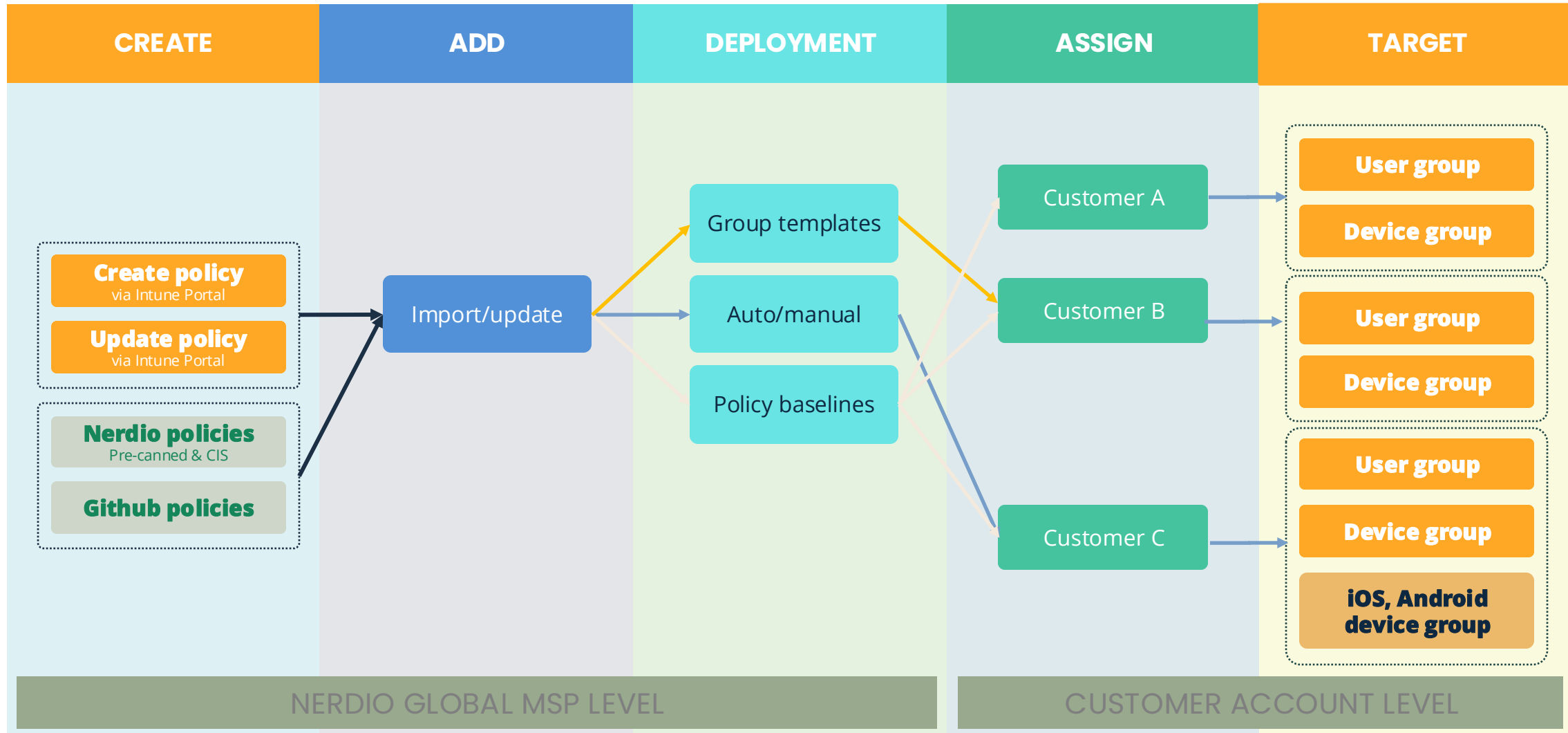
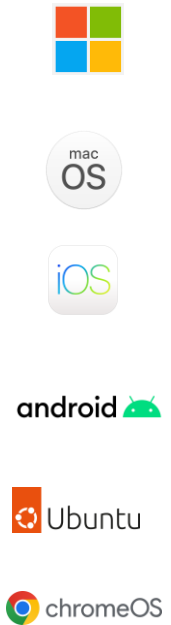
What is an Intune policy?

Intune policies are a set of rules and configurations that help manage and secure devices, apps, and data in an organization.

- **Device management:**
Set rules for device settings, security, and compliance
- **App management:**
Control app installation, permissions, and updates
- **Data protection:**
Company data stays secure and compliant
- **Automates with Nerdio:**
Nerdio helps apply and manage Intune policies across multiple tenants quickly and efficiently

Intune policy creation/update flow

DEVICE ENROLLMENT





Nerdio user hierarchy global / MSP level end users

MSP/global level users

This is the parent level in Nerdio.

Items created here can be cascaded into the customer account level (one-to-many).

E.g., Images, Scripts, Applications

Users created here are given permissions to manage customer accounts in Nerdio.

E.g., users created here can create account-level users

Customer account level users

This is the child level in Nerdio.

Items are inherited from the MSP level.

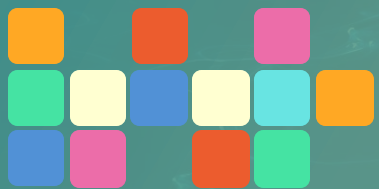
Items created here are account-specific (one-to-one).

E.g., Auto-Scale configurations, application deployment policies.

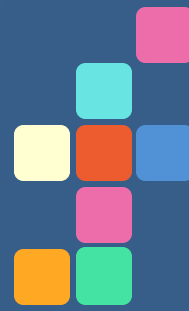
Users created here are the end users within the customer environment.

E.g., Users created here can log into session hosts.





Demo Time





Configuring Conditional Access in Intune

Conditional Access:

- is like a security gate for your organization's apps and data. It ensures that only the right people, using the right devices, under the right conditions, can access your resources.

Demo

I will show how to set up conditional access and the configurations that can be applied.

Solution baselines are like a starter kit for setting up cloud environments

Nerdio Manager for MSP has pre-made templates with all the important settings and configurations needed to quickly and consistently build Intune or Windows 365 environments for clients

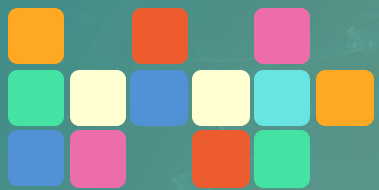
Using a solution baseline helps MSPs to:

- Save time—No need to set up everything from scratch.
- Stay consistent—Make sure every client setup looks and works the same.
- Avoid mistakes—Follow proven settings and best practices.

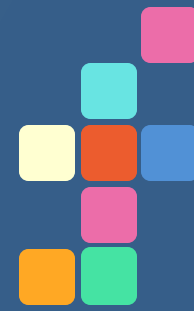
In short, a solution baseline is a quick and reliable way to set up cloud environments without reinventing the wheel every time.

Demo time





Breaktime 20



Mobile Application Management

(MAM)

Secure access

Ensure secure access to corporate applications and data on personal devices without full device enrollment.

Data protection

Implement policies to prevent data leakage, control copy/paste functions, and manage data sharing between applications.

Compliance management

Enforce compliance requirements to keep devices and data secure while providing a seamless user experience.

Compliance policies for MDM

Bring company and BYOD devices up to compliance before allowing corporate data access

Compliance policies we'll create today:

- OS Version Compliance
- Jailbreak/Root Detection
- Strong Passcode (minimum length + complexity)
- Auto-lock after inactivity
- Wipe on failed attempts

Apple iOS Intune Enrollment

Pre-requisites



Demo

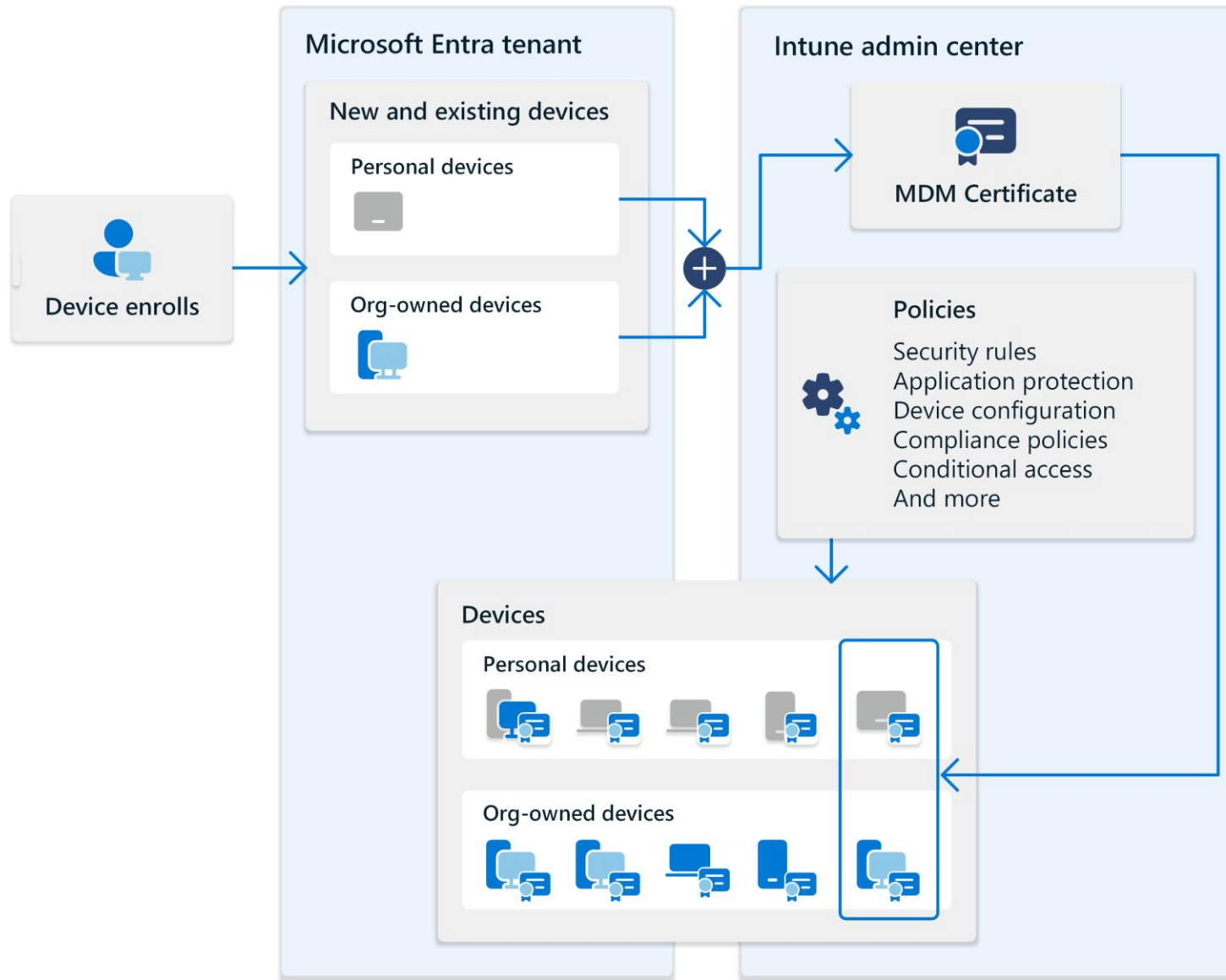
Grant Permissions: Agree to let Microsoft send user and device information to Apple.

1. Download CSR: Get the Certificate Signing Request (CSR) from Intune.
2. Create MDM Push Certificate: Use the Apple Push Certificates Portal to create the certificate with the downloaded CSR.
3. Upload and set up:
 - Enter Apple ID used to create the certificate.
 - Upload the MDM Push Certificate back to Intune.

Make sure to renew the certificate every year!!!



Microsoft Intune



Creating App Protection & App Configuration policies



App Protection policy

1. Restrict copy/paste actions in the Microsoft Edge app.
2. Enforce data protection by allowing only managed app data transfers.

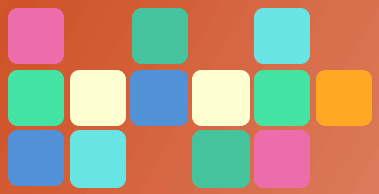
App Configuration policy

1. Managing data transfer between iOS apps in Intune.*
**Only applies to iOS devices*
2. Reference Microsoft Intune iOS Data Transfer Guide.*
**See the QR code*

BYOD device enrollment via Company Portal



1. Download the Company Portal app from the app store.
2. Log in with corporate credentials to start the enrollment process.
3. Follow the on-screen prompts to configure device settings.
4. Ensure our device complies with company security policies.
5. Complete the enrollment, then test the app protection and compliance policies.



Demo time



W365

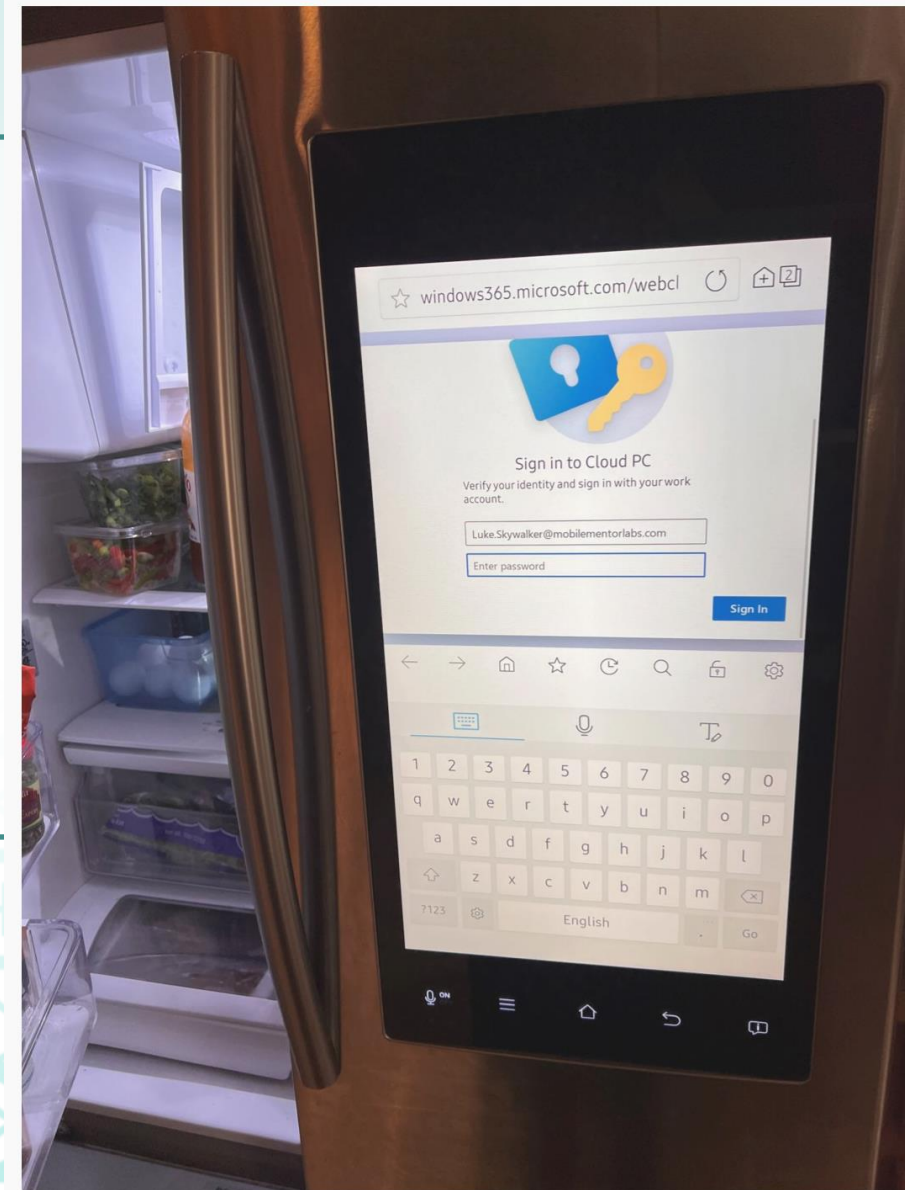
What is W365?

- A Cloud PC: A full Windows experience streamed from the cloud.
- Accessible anywhere: Use on any device with an internet connection.
- IT managed: Secure, scalable, and managed via Intune.



Mission and vision

- **A Cloud PC** can be provisioned to any connected device...and when we say any connected device we mean it.
- This is my Samsung Smart Fridge running a cloud PC.
- And yes, it will run DOOM!

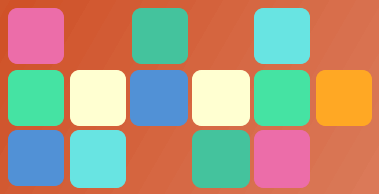




CIS[®]

**Center for
Internet Security[®]**





Strengthening security with Nerdio, Microsoft, and CIS



Mission and vision

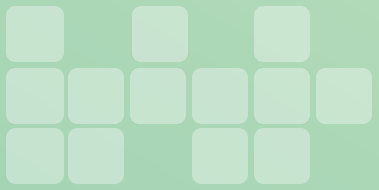
Mission

Make the connected world a safer place by developing, validating, and promoting timely best practice solutions that help people, businesses, and governments protect themselves against pervasive cyber threats.

Vision

Leading the global community to secure our ever-changing connected world.

*Creating Confidence in
the Connected World™*



About the Center for Internet Security (CIS)



**Independent
and trusted**



**Proven and
effective**



Collaboration



**Operational
expertise**



Sustainable



CIS tools and resources

Integrated Cybersecurity resources



Start Secure. Stay Secure.®

CIS Security best practices

Preventative cybersecurity resources



CIS Benchmarks™

Consensus-developed secure configuration guidelines for hardening



CIS Controls®

Prescriptive, prioritized, and simplified cybersecurity best practices



CIS Controls Version 8.1

18 Top-Level Best Practices Containing 153 Prioritized Safeguards

CONTROL 01 Inventory and Control of Enterprise Assets 5 Safeguards IG1 2/5 IG2 4/5 IG3 5/5	CONTROL 02 Inventory and Control of Software Assets 7 Safeguards IG1 3/7 IG2 6/7 IG3 7/7	CONTROL 03 Data Protection 14 Safeguards IG1 6/14 IG2 12/14 IG3 14/14
CONTROL 04 Secure Configuration of Enterprise Assets and Software 12 Safeguards IG1 7/12 IG2 11/12 IG3 12/12	CONTROL 05 Account Management 6 Safeguards IG1 4/6 IG2 6/6 IG3 6/6	CONTROL 06 Access Control Management 8 Safeguards IG1 5/8 IG2 7/8 IG3 8/8
CONTROL 07 Continuous Vulnerability Management 7 Safeguards IG1 4/7 IG2 7/7 IG3 7/7	CONTROL 08 Audit Log Management 12 Safeguards IG1 3/12 IG2 11/12 IG3 12/12	CONTROL 09 Email and Web Browser Protections 7 Safeguards IG1 2/7 IG2 6/7 IG3 7/7
CONTROL 10 Malware Defenses 7 Safeguards IG1 3/7 IG2 7/7 IG3 7/7	CONTROL 11 Data Recovery 5 Safeguards IG1 4/5 IG2 5/5 IG3 5/5	CONTROL 12 Network Infrastructure Management 8 Safeguards IG1 1/8 IG2 7/8 IG3 8/8
CONTROL 13 Network Monitoring and Defense 11 Safeguards IG1 0/11 IG2 6/11 IG3 11/11	CONTROL 14 Security Awareness and Skills Training 9 Safeguards IG1 8/9 IG2 9/9 IG3 9/9	CONTROL 15 Service Provider Management 7 Safeguards IG1 1/7 IG2 4/7 IG3 7/7
CONTROL 16 Applications Software Security 14 Safeguards IG1 0/14 IG2 11/14 IG3 14/14	CONTROL 17 Incident Response Management 9 Safeguards IG1 3/9 IG2 8/9 IG3 9/9	CONTROL 18 Penetration Testing 5 Safeguards IG1 0/5 IG2 3/5 IG3 5/5



CIS Controls



- IG1–Essential Cyber Hygiene
- IG2–Moderate resources and expertise
- IG3–Significant resources and expertise

Community Defense Model (CDM) v2.0

MITRE ATT&CK mitigation

Top 5 Attacks	IG1 CIS Safeguards IG1 can defend against XX% of ATT&CK (Sub-)Techniques	All CIS Safeguards CIS Safeguards can defend against XX% of ATT&CK (Sub-)Techniques
Malware	77%	94%
Ransomware	78%	92%
Web Application Hacking	86%	98%
Insider and Privilege Misuse	86%	90%
Targeted Intrusions	83%	95%

All percentages are based on ATT&CK (sub-)techniques assigned to an ATT&CK mitigation.

<https://www.cisecurity.org/insights/white-papers/cis-community-defense-model-2-0>

CDM 2.0 Attack Types & Data Sources

Attack types

1. Malware (moved up in rank vs. CDM v1.0)
2. Ransomware (moved up in rank)
3. Web Application Tracking (moved down in rank)
4. Insider and Privilege Misuse (moved down in rank)
5. Targeted Intrusions (rank remained the same)

Data sources

- Verizon Data Breach Investigations Report (DBIR)
- IBM X-Force Threat Intelligence Index
- ENISA Threat Landscape–The Year in Review
- CrowdStrike Services Cyber Front Lines report
- Akamai The State of the Internet: A Year in Review

Foundations for compliance

CIS takes a collaborative approach to compliance by developing resources that work well with existing security frameworks.



Frameworks Provided with CIS Controls Mapping

Australian Signals Directorate Essential Eight	Cyber Risk Institute (CRI) Profile v1.2	ISO 27001:2022	New Zealand Information Security Manual v3.5	PCI DSS	UK National Cyber Security Centre (NCSC) Cyber Assessment v3.1
CISA Cybersecurity Performance Goals (CPGs)	FFIEC-CAT	ISO/IEC 27002:2022	NIST CSF 1.0	NYS Department of Financial Services 23 NYCRR Part 500	
CMMC	GSMA FS 31 Baseline Security Controls	Microsoft Cloud Security Benchmark	NIST CSF 2.0	SOC 2	
Criminal Justice Information Services (CJIS)	HIPAA	MITRE ATT&CK v8.2	NIST SP 800-53 R5	TSA Security Defense Directive Pipeline	
CSA Cloud Controls Matrix v4	ISACA COBIT 19	NERC-CIP	NIST SP 800-171	UK Cyber Essentials	



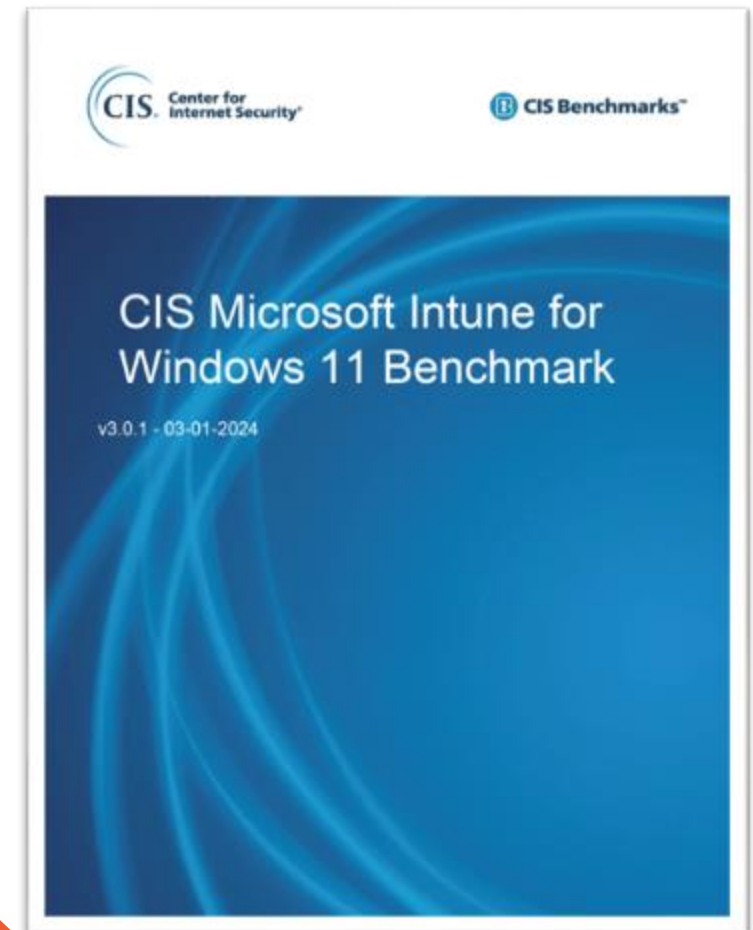
Industry Frameworks Referencing CIS Benchmarks

DoD Cloud Computing SRG	FISMA
FedRAMP	PCI DSS
FFIEC	

CIS Benchmarks

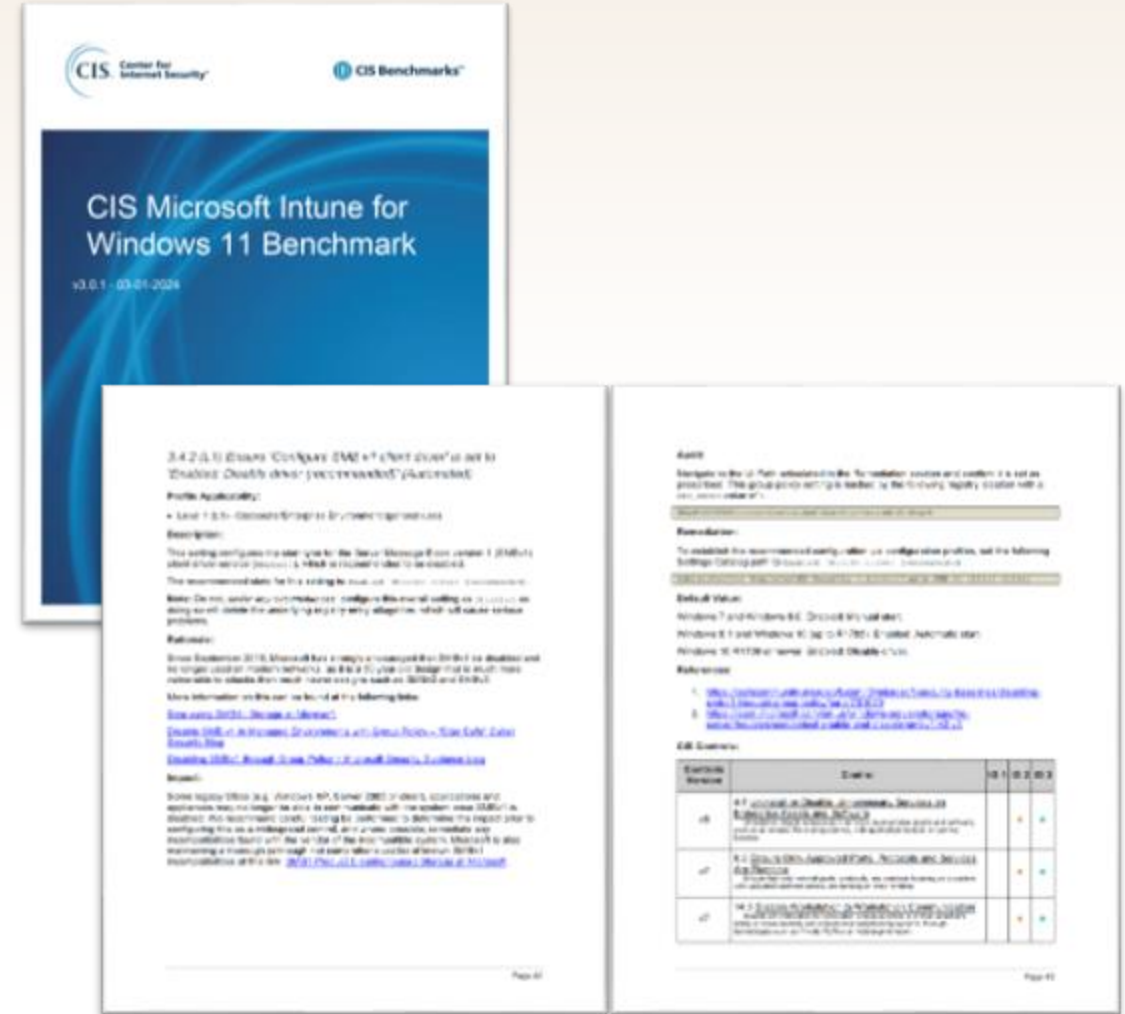
Consensus-developed secure configuration guidelines

- More than 100 CIS Benchmarks across 25+ vendor product families
- Recognized by industry frameworks
 - DoD Cloud Computing SRG, FISMA, FedRAMP, PCI DSS
- Community-developed
 - CIS members, subject matter experts, security community experts, technology vendors
- Prescriptive instruction
 - Step-by-step list to apply configurations
 - Rationale on “why” the configuration is recommended
 - Impact the configuration will make
- Mapped to CIS Controls



Nerdio Manager CIS Baselines=CIS Benchmarks

- CIS Baselines in Nerdio Manager
 - Windows 10
 - Windows 11
- Single session VMs
- Multi-session VMs
- CIS Hardened Images
- Anatomy of a CIS Benchmark
 - **Description** provides understanding into related best practices
 - **Rationale** provides detail on the security value
 - **Audit** provides clear steps to assess implementation
 - **Remediation** provides clear steps to configure the setting
 - **References** to applicable vulnerabilities, documentation, implementation, etc.
 - CIS Controls Mappings included in all CIS Benchmarks
 - Demonstrate how the CIS Benchmark recommendation applies to the CIS Controls Safeguard



CIS Benchmarks profiles

LEVEL

1

- Base recommendation, non-performance impacting
- General corporate/enterprise environment usage
- Ensures functionality remains unaffected

LEVEL

2

- Extends Level 1 settings
- For high-security or sensitive data environments
- More strict security controls
- May impact useability

LEVEL

3

- Used primarily by government agencies, DOD agencies, highly regulated industries

Nerdio CIS Baselines in Nerdio Manager

Nerdio CIS Baselines

- Industry recognized security benchmarks for Windows, Azure, and Intune configurations
- Protection against common threats
- Detailed, actionable, security settings apps and devices per CIS Benchmarks
- Configured to align with best practices for security and compliance frameworks like NIST, HIPAA, ISO 27001, and GDPR
- Consistent configuration for deployment and management available through Nerdio Manager

3.5.5 (L1) Ensure 'MSS: (EnableICMPRedirect) Allow ICMP redirects to override OSPF generated routes' is set to 'Disabled' (Automated)

Profile Applicability:

- Level 1 (L1) - Corporate/Enterprise Environment (general use)

Description:

Internet Control Message Protocol (ICMP) redirects cause the IPv4 stack to plumb host routes. These routes override the Open Shortest Path First (OSPF) generated routes.

The recommended state for this setting is: Disabled.

Rationale:

This behavior is expected. The problem ICMP redirect-plumbed routes temporarily will no longer be routed properly for the limit the system's exposure to attacks network.

Impact:

When Routing and Remote Access Service system boundary router (ASBR), it does routes. Instead, this router injects host OSPF router cannot be used as an AS routes are imported into OSPF the res paths.

Audit:

Navigate to the UI Path articulated in the prescribed. This group policy setting is set to value of 0.

[Original Control: Firewall Control Settings](#)

Remediation:

To establish the recommended configuration via configuration profiles, set the following Settings Catalog path to Disabled.

Administrative Template: MSS: (EnableICMPRedirect) Allow ICMP redirects to override OSPF generated routes

Default Value:

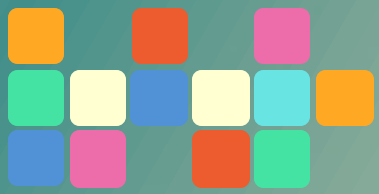
Enabled. (ICMP redirects can override OSPF-generated routes.)

References:

1. <https://techcommunity.microsoft.com/t5/microsoft-security-baselines/the-mss-settings-b-a-p-701055>

CIS Controls:

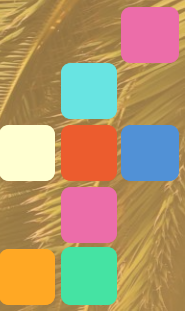
Controls Version	Control	IG 1	IG 2	IG 3
v8	4.1 Establish and Maintain a Secure Configuration Process Establish and maintain a secure configuration process for enterprise assets (end-user devices, including portable and mobile, non-computing/IOT devices, and servers) and software (operating systems and applications). Review and update documentation annually, or when significant enterprise changes occur that could impact the safeguard.	●	●	●
v8	4.8 Uninstall or Disable Unnecessary Services on Enterprise Assets and Software Uninstall or disable unnecessary services on enterprise assets and software, such as an unused file sharing service, web application module, or service function.		●	●



Implementing CIS Intune

DEMO

1. Select CIS Baselines: Choose CIS Policy Baselines from the dropdown, then pick Windows 10 or Windows 11.
2. Assign to customers: Apply the selected baseline to the relevant customer accounts.



Standardized environment– Why does it matter?

- MSPs, MSSPs, ISVs, VARs
- Reduces risk of misconfigurations
 - 74% of breaches include the human element
 - Either via Error, Privilege Misuse, Use of Stolen Credentials, or Social Engineering
 - Source: 2023 Verizon DBIR
 - Breaches caused by cloud misconfigurations:
 - Took 244 days to identify and contain
 - Cost an average of \$3.98M
 - Source: 2024 IBM Security Cost of a Data Breach Report
- Predictable results
- Enhances trust





Test time!!

1. Scan the QR code to the right or open the short link in a browser.
2. Pass the exam.
3. Once you've passed the exam, bring a screenshot of your completed score to the registration desk to claim your certificate.

GOOD LUCK!



https://nerdio.co/Nerdio_PreCon_Intune_Mastery



Get in touch!

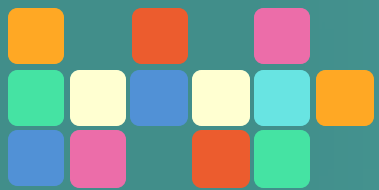
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Thank you!

